



Helpful Hints Author Visits



Before My Visit Preparation:

- Pre-sale of my book is not required, but MUCH appreciated! Books will be offered 30% OFF... \$15.00! (Retail Price is \$18.95 * 30% OFF = \$13.25 + tax)
- It is very helpful if the students are familiar with my book prior to my visit.
- Tell the students I am coming for a visit, by putting my book on display in the school library or with a display of book covers up in a hallway.
- Have your class(es) read the book and think up questions to ask me.
- Throw a contest and have a winner receive an autographed book....yes, I'm happy to donate a book to the winner!
- Have an art class make posters, banners, and bookmarks.
- Call the local newspapers to send a photographer to cover my visit. If they don't, you can take pictures and submit them...I will also contact local media to see if we can get the author visit covered and highlight the school!
- I write about a MAGICAL HAT, so make it into a theme day at school. Allow kids to bring/wear their own version of a MAGICAL HAT during the visit.
- The more excited the schools are, the more excited the kids will be. And when the kids are excited, any message I give them will make a bigger impact.

During my Visit:

- The length of my visit is 20-30 minute for K-2 grades depending on the schools scheduling needs, interaction with the students, Q&A's, size and attention of the class... Kindergartens easily get squirmy! ☺
- Preschool presentations are shorter and vary on the attention of the class!
- I use props, copies of my book, display a poster size version of the cover, and use handouts and crayons during my presentation, so if you can have an easel, table & chair already set up, it helps my preparation time.
- I prefer to do my presentations in individual classrooms or the school library so the atmosphere is more personal for the students... and for me.
- I tell the story of exciting, horrible, difficult things that happened during the writing process. I will show the students the process of developing the magical hat and other illustrations and how working together worked for us!
- I will autograph books, allow students to purchase on site, and/or autograph bookmarks or pieces of paper... let's discuss how this best works for your school/classroom.